

# BIOGRAPHY

A cellist since the age of eight, Keating pursued electronic music and contemporary composition as part of her Liberal Arts studies at Sarah Lawrence College in New York. After graduation, she moved to San Francisco and fell in love with the startup culture of the late 1990's, building a career as an information architect and data analyst while moonlighting as a cellist in rock bands. Keating eventually combined her love of music and technology, using a computer to live-layer her cello and performing for late-night after-parties in her San Francisco warehouse.

She is known for both her use of technology - which she uses to sample her cello onstage - and for her DIY approach, releasing her music online without the help of a record label.

Keating composes for TV, film and dance and her songs are used as bumper music for NPR's Morning Edition, the theme music to other radio shows, as the thinking-music of the Sherlock Holmes character on CBS Elementary and in countless documentaries. However, she has discovered that her music has achieved a surprising degree of ubiquity for a DIY artist, appearing at last-count in over 20,000 videos uploaded to Youtube, of everything from dance performances, to films, plays, live paintings, video gaming soundtracks and wedding processions. Her advocacy for DIY artists stems, in part, from her efforts to obtain some income from these unofficial uses while at the same time allowing people to use her music in their own artistic expression.

A vocal advocate for the rights of artists and creators, Keating writes and speaks often about copyright and the mechanics of the music industry economy. She was elected a governor of the San Francisco chapter of the Recording Academy, named a Young Global Leader by the World Economic Forum and serves on the board of CASH Music, a nonprofit organization that builds open source digital tools for musicians and labels.

*"...a distinctive mix of old and new -- layers of sound, that feel more like orchestrations than a solo instrument. "* - **National Public Radio**

*"Swoon-inducing. Like taking a triple-shot of Absinthe before stepping outside of the bar just in time to see the sun exploding."* -**SF Weekly**

*"... uses live looping to transform solo performances into multipart masterpieces."* - **Electronic Musician**

*"...sublime minimalist music with a pop sensibility"* - **San Francisco Weekly**

Awards:

Creative Capital Foundation, 2009. Performing Arts grant  
San Francisco Artsfest, 2005. Emerging artist award  
Belle Foundation, 2005. Artistic development grant  
World Economic Forum, 2011. Young Global Leader

Artist website: [www.zoekeating.com](http://www.zoekeating.com)

Twitter: [zoecello](https://twitter.com/zoecello)

Facebook: [www.facebook.com/zoekeating](http://www.facebook.com/zoekeating)