

Maria Rita began singing professionally at age 24. Do not you think it was late. "Do you think the world is a very difficult task," says the young woman who graduated in social communication and Latin American studies in the United States. Daughter of Elis Regina and César Camargo Mariano, so much saying she needed to sing, Maria Rita resisted for a while. "I face life as a long process made up of several small processes along the way. Always wanted to sing. But the issue was not wanting. It was why. I do not like to do anything without a reason. It is easier when you have a goal, a goal. The reason came into being when I realized I would go crazy if I did not sing," he says.

After choosing the right time, it can not complain about the results achieved. In fact, no one can complain about the results achieved by Maria Rita. Even before launching a CD won the APCA Prize in 2002 as Revelation of the Year.

Her first CD, "Maria Rita", launched in September 2003, sold over 1 million copies worldwide. The first DVD, with the same title and went to the stores the first week of November of that year, came to 180 million copies mark. Both were launched in more than 30 countries, including Argentina, Austria, Belgium, Canada, Chile, Colombia, Denmark, Ecuador, Finland, France, England, Italy, Japan, Korea, Czech Republic, Mexico, Netherlands, Norway, Portugal, Sweden, Switzerland, Taiwan and Venezuela. The figures for the young singer are always impressive. Maria Rita reached, in Brazil (a market considered to be in crisis, threatened by piracy), Triple Platinum Disc and Diamond DVD; in Portugal, Platinum CD. Also, had been able to ... There were 160 shows fully booked over 18 months.

The recognition was public and criticism. Maria Rita won very important awards in 2004: Latin Grammy in the year Revelation categories, Best MPB Album and Best Song in Portuguese ("A party"); Makes a Difference Award (offered by the newspaper "O Globo"); the trophy of Best Singer category of the Multishow Award and Tim Award in Revelation and Public Choice categories. From her first CD, the songs were worked "the party", "brave face", "Meetings and farewells" (which was featured in the soap opera "Senhora do Destino") and "Menininha the gate."

Learning to Maria Rita took all instinctively and informally. A conversation with his father when he was younger, illustrates this well. Maria Rita Camargo Mariano asked to teach her to play the piano. Faced with a negative, cringed, "Okay, you do not have time, it's not" The father, who is certainly one of the great musical references it disagreed; He said time, if it were the case, he arrumaria. The problem is that he learned alone ... "What he plays he did not learn from anyone, so he does not have to pass me," understand now Maria Rita, which followed similar path. He uttered the voice and ready. He became singing lessons later, to "know how to use the instrument." She would even like to have a more formal background, but on the other hand appears to be satisfied with the paths chosen guided by instinct and the heart.

In September 2005, went on sale the new work of Maria Rita, "Second". The first single was "waters of the Way." Along with the pre-sale of the CD at online stores, it was made "digital sales" of the single "waters of the Way." In the latter case, a novelty in the Brazilian records were so many downloads there was congestion already on the launch date. Everyone wanted to have Maria Rita recorded on the computer. And no less.

The new CD earned the singer an extensive tour in Brazil, appearances on several national CDs ( "Forro for the kids" and "100 years of frevo"), national shows (Arlindo Cruz, O Rappa, The Paralamas do Sucesso, Gilberto Gil and Mart'nália) and international (Jamie Cullum, Mercedes Sosa and Jorge Drexler). The worldwide success of "Second" earned him, in 2006, two Latin Grammys - Best Album of MPB and Best Brazilian Song with "Caminho das Águas" Rodrigo Maranhão - and more than 50 abroad with great success of public and critics the Montreux Jazz Festival, North Sea Jazz Festival, Irving Plaza (NY), San Francisco Jazz Festival, among others.

On September 14, 2007, Maria Rita launched her third CD "Samba Meu". The CD had simultaneous release in the United States, Latin America, Mexico, Portugal, Israel and the UK.

In April 2008, the ABPD granted the Platinum Disc to "Samba Meu" by more than 125,000 copies sold CD. The album also won the award for "Best CD" on the 15th Multishow Award Brazilian music. Maria Rita launched the DVD "Samba Meu", in September 2008. Filmed live in Rio de Janeiro, the DVD was produced by Maria Rita directed by Hugo Prata (Zulu Films) and brings the full show and as extras, clips them "a single body" and "Do not let the samba die" (both directed by Hugo Prata), a photo slideshow Marcos Hermes and the making of the recording.

With more than 190,000 CDs sold "Samba Meu" in November, Maria Rita won his sixth Latin Grammy as "Best Samba Album". In December, the singer won the Golden DVD by more than 40 million copies sold since its launch.

The tour of "Samba Meu" was until the middle of 2010. Virtually then an invitation to a mini-season in Europe caused her to mount a new show, unnamed, with a repertoire for piano-bass-drums-voice, music he wanted to sing. He was so successful that ran the country for over a year and generated fans of requests for those songs were recorded in an album. Thus, Maria Rita recorded "Elo", released on CD and vinyl by Warner in September 2011.

In late 2011, Maria Rita began preparing a concert in tribute to Elis Regina, who was part of Nivea Viva Elis project. In principle would be 5 free performances during the first half of 2012 in different cities. The success was so great that the singer decided to go with the show, renaming it the "Rediscovering" and toured in Brazil. In addition, the show was recorded and released on CD, DVD and Blue-Ray by Universal Records in late 2012.

In 2013, the album "Rediscovering" won the Latin Grammy category of Best Album of Brazilian Popular Music. In 2014, Maria Rita launches the sixth album of his career, "Heart drumming." Produced by the singer herself, arranged by Jota Moraes, the album has new songs of Noca da Portela, Arlindo Cruz, Xande pillars and Joyce, and a version of the classic "Bag Full" Almir Guineto.

Latin Grammy winner for Best Samba Album of 2014 "Heart drumming" has yielded to Maria Rita a Golden Disc and a complimentary tour that has passed through the main Brazilian cities, as well as Europe, Latin America and the United States.

To celebrate the brand and success, Universal Music and Maria Rita, with the partnership of GVT Institute prepared a special edition of the latest work of the singer, containing, in addition to the CD, a unique DVD with the record of a single show and intimate Maria Rita, held at the studio on Scene (SP) in October 2014. Directed by Hugo Prata (video) and Maria Rita (audio), and arranged by Jota Moraes and adaptations of the band and the artist, "the Heart batucar Special Edition "brings images that perpetuate the artistic delivery of the singer in nine well-aimed musical numbers.